

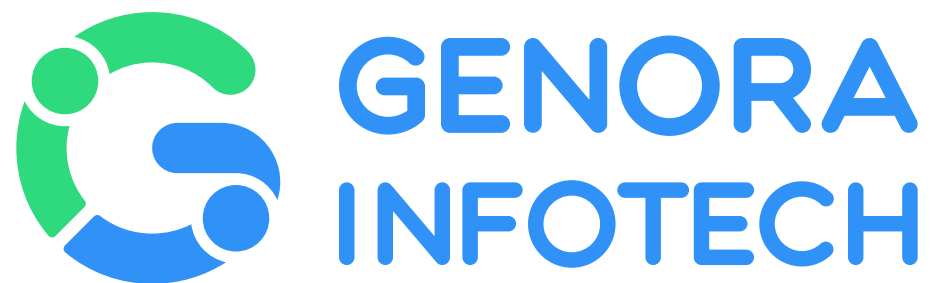
Logo Usage Guidelines

Logo Variants

Vertical



Horizontal



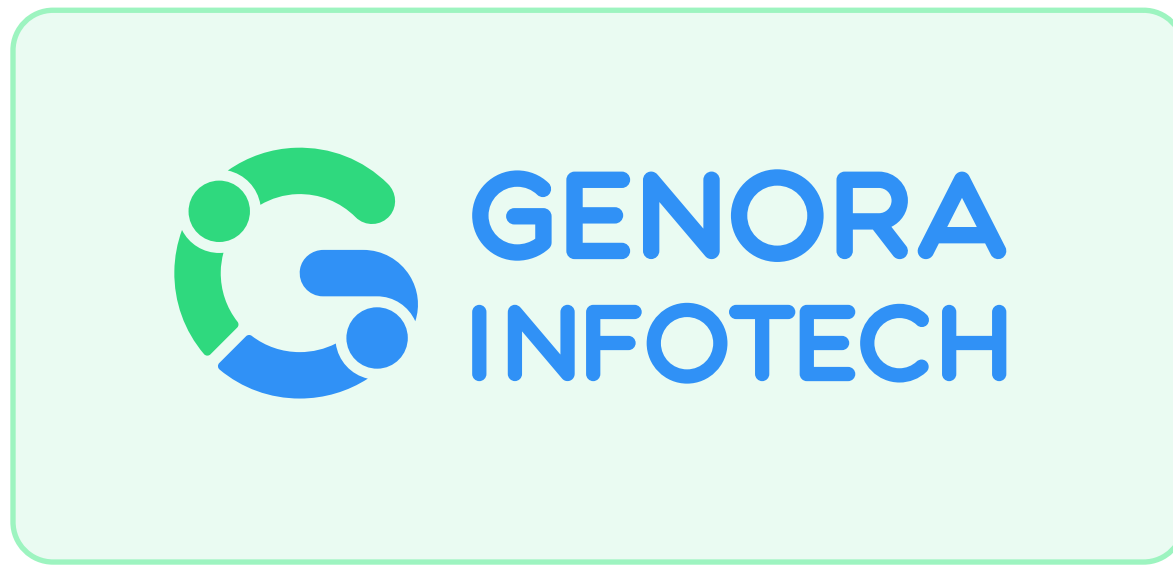
Clear Space



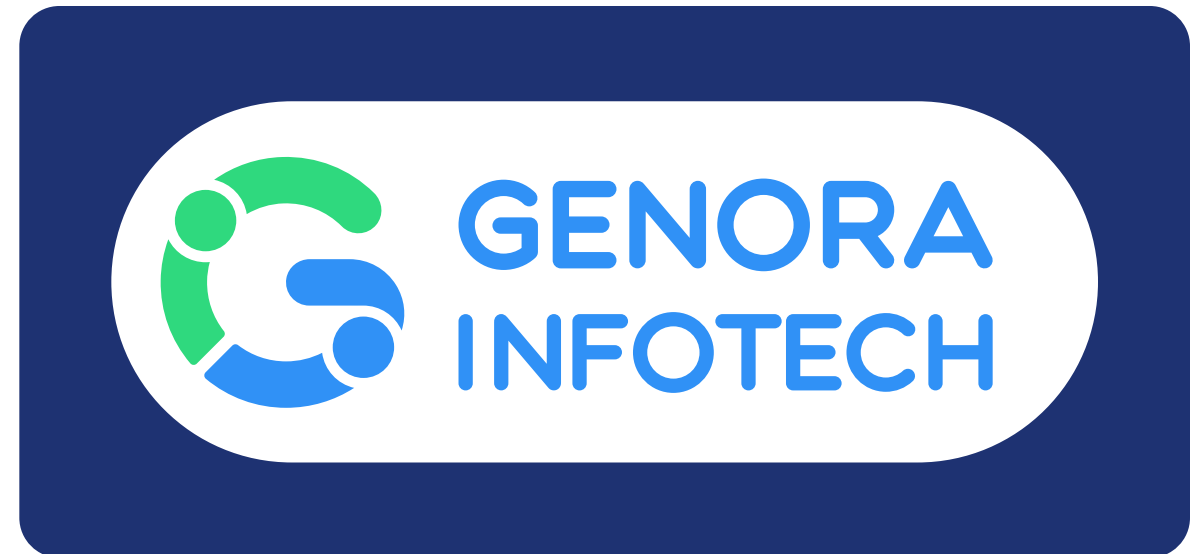
Use the height of g on all sides as clear space

Logo Usage

Use colored logo on light colored backgrounds



Use Logo with white background For darker backgrounds or Images



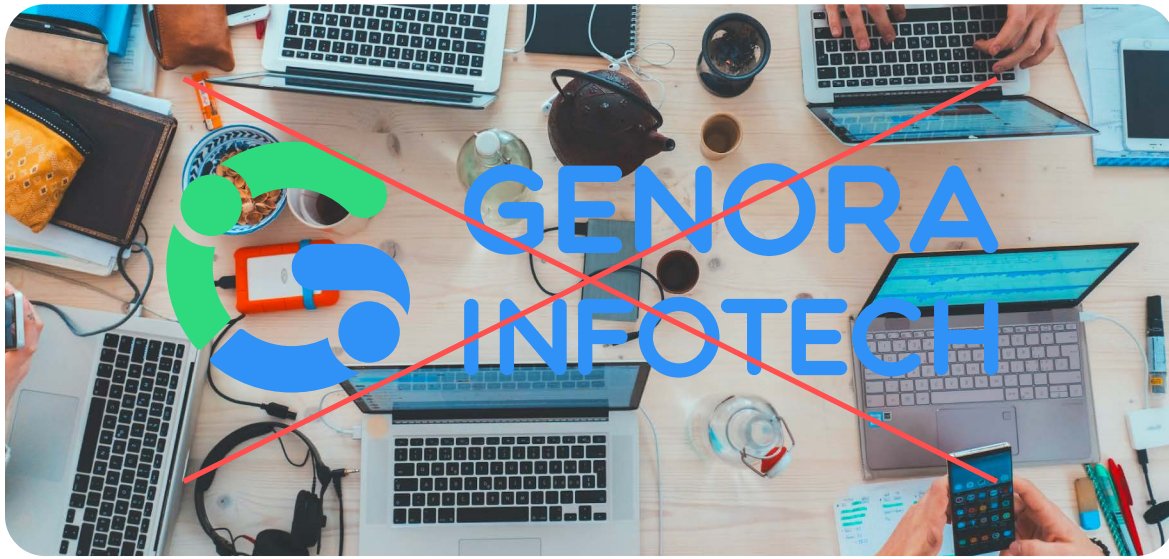
Use black monochrome logo on light colored backgrounds



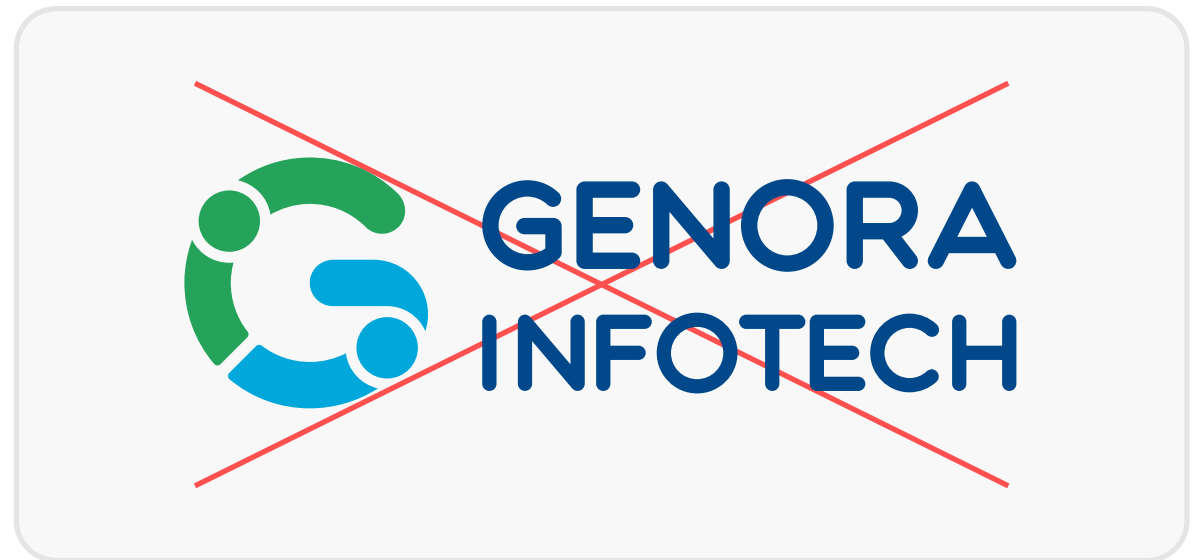
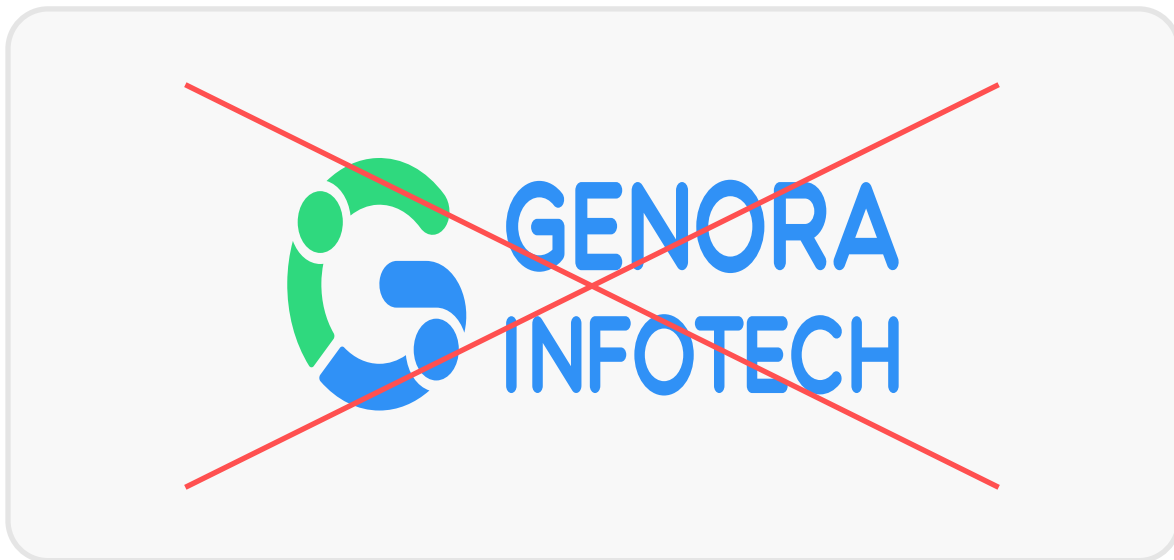
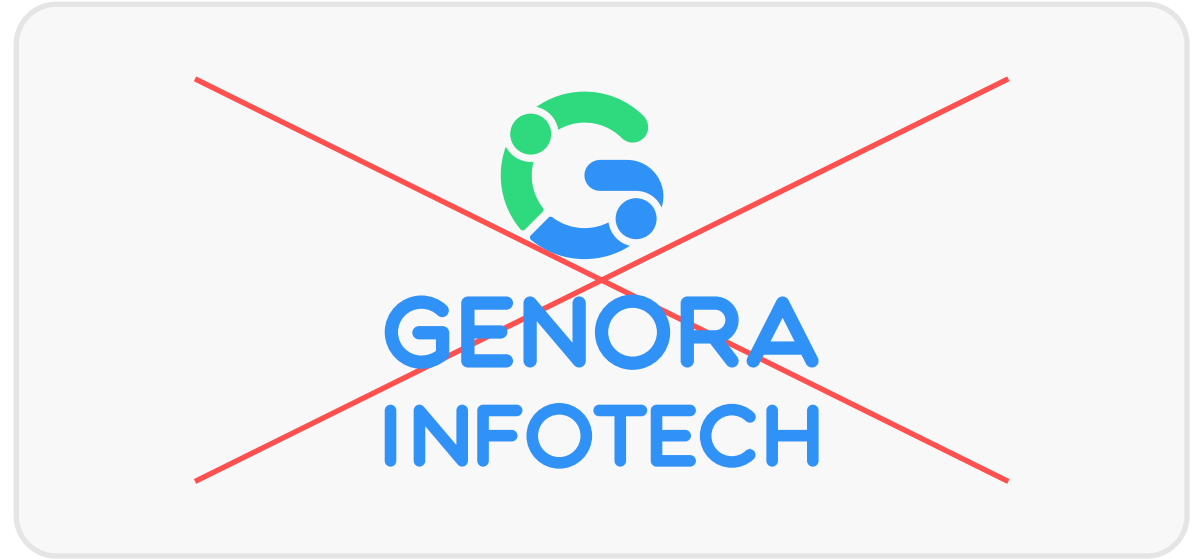
Use white monochrome logo on dark backgrounds

Logo Don'ts

Don't place the logo over a photo if it compromises its legibility



Don't reposition the elements or change its sizes



Don't distort or stretch the logo

Don't alter the colors of the logo

Brand Colors

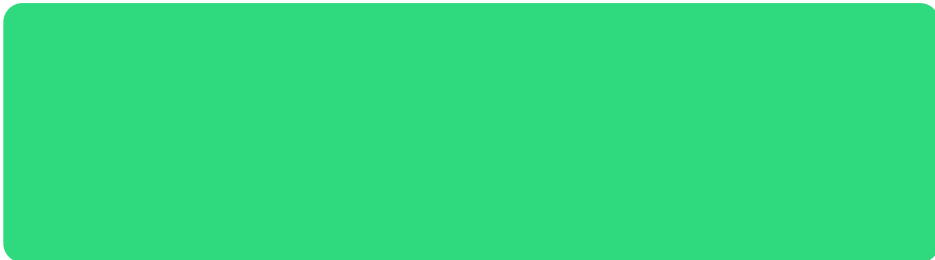


Blue

HEX - #3091F6

RGB - 48, 145, 246

CMYK - 70, 39, 0, 0



Green

HEX - #2FD97E

RGB - 47, 217, 126

CMYK - 65, 0, 72, 0



Typography



Multicolore pro

ABCDEFGHIJKLM
NOPQRSTUVWXYZ



Thank you!

Get in touch with us for assistance



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